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| **For Internal Use Only** |
| Date Received: |
| Reference Number: |

**2024 COMMUNITY BENEFITS**

**REGIONAL TOURISM AND ECONOMIC DEVELOPMENT PROPOSAL FORM**

Click here to confirm you have read and understood the associated Regional Tourism and Economic Development Proposals fact sheet, available at GordieHoweInternationalBridge.com, that includes important information on eligibility criteria, timelines and processes.

Deadline to submit proposals: **Thursday, July 25, 2024, at 4:00 p.m. EST**

All fields are mandatory.

**Organizational Overview**

Lead Organization:

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| Organization name: | Click or tap here to enter text. |
| Organization mailing address: | Click or tap here to enter text. |
| Authorized signing authority: | Name: Click or tap here to enter text.  Title: Click or tap here to enter text.  Email: Click or tap here to enter text.  Phone: Click or tap here to enter text. |
| Primary point of contact: | Name: Click or tap here to enter text.  Title: Click or tap here to enter text.  Email: Click or tap here to enter text.  Phone: Click or tap here to enter text. |
| Organization mission statement: | Click or tap here to enter text. |
| Organization vision statement: | Click or tap here to enter text. |
| Describe the organization’s core services: | Click or tap here to enter text. |
| Organization’s annual operating budget: | Click or tap here to enter text. |
| Describe the organization’s history of contributing to regional tourism or economic development in Windsor-Essex County, the Greater Detroit Area and/or the Windsor-Detroit region: | Click or tap here to enter text. |
| Organization type: | Registered non-profit organization\*  Registered charity (as per the Government of Canada)\*  Licensed charity (as per the Government of Michigan)\*  Public-sector organization  \*Proof of registered non-profit or charitable status has been included with this proposal document, as appropriate. |
| At least three letters of support are required that demonstrate the organization’s:   1. history contributing to regional tourism and economic development 2. experience implementing the deliverables detailed in the proposal 3. reputation of delivering upon commitments.   A maximum of five letters of support will be accepted with each application. | The required letters of support have been included with the proposal document. |

**Initiative Overview**

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| Name of the initiative: | Click or tap here to enter text. |
| Initiative type: | Event or event series  Programming |
| Describe the initiative: | Click or tap here to enter text. |
| Community where the project will be delivered: | Windsor-Essex County  Greater Detroit Area  Internationally within the Windsor-Detroit region |
| The initiative is primarily focused on enhancing (check all that apply): | Regional tourism  Regional economic development |
| Explain how this initiative will enhance regional tourism and economic development in 2025: | Click or tap here to enter text. |
| Describe the scope of work (goals, objectives, deliverables): | Click or tap here to enter text. |
| Is the initiative new or existing? | New  Existing |
| Anticipated initiative start date: | Click or tap here to enter text. |
| Anticipated initiative end date: | Click or tap here to enter text. |
| Describe the target population(s) and geographic areas to be served: | Click or tap here to enter text. |
| Anticipated number of participants: | Click or tap here to enter text. |
| Describe how the initiative will provide lasting benefits to residents of the Windsor-Essex County, the Greater Detroit Area and/or Windsor-Detroit region: | Click or tap here to enter text. |
| Describe how the initiative will provide lasting benefits to residents of the Sandwich/west Windsor community and/or Delray/Southwest Detroit communities: | Click or tap here to enter text. |
| Describe the qualitative and quantitative evaluation criteria and monitoring that will occur to report on the positive impact of the initiative: | Click or tap here to enter text. |

**Funding Overview**

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| Total funding required: | Click or tap here to enter text. |
| Total Community Benefits Plan funding requested\*:  \*All funding requests to be submitted in Canadian dollars | Click or tap here to enter text. |
| Other confirmed partners (financial or in-kind), noting intended contribution: | Click or tap here to enter text. |
| Additional required financial information: | A budget breakdown outlining the following expenditures (as applicable) has been included with the submission of this document: administrative costs (up to 15% of total proposal value), personnel costs, materials and supplies, printing and copying, promotion and other (please detail). |

**Required Signatures**

I understand that if my proposal is successful and receives funding, semi-annual reporting on progress is compulsory and my organization will be required to provide:

* updates on:
  + implementation of deliverables
  + benefit(s) realized for Windsor-Essex County, the Greater Detroit Area and Windsor-Detroit region
  + measurements against qualitative and quantitative evaluation metrics
* stories and anecdotes
* photographs and videos (with consent obtained from subjects for public distribution).

We, the undersigned, have the authority to provide signatures on behalf of Click or tap here to enter text. (organization name) and confirm that the information contained in this application is true and accurate to the best of our knowledge and has been authorized by our Board of Directors.

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| Click or tap here to enter text.  Name, Title (Staff)  Click or tap here to enter text.  Signature/Initials  Click or tap to enter a date.  Date | Click or tap here to enter text.  Name, Title (Board of Directors)  Click or tap here to enter text.  Signature/Initials  Click or tap to enter a date.  Date |

**Completed applications and supplementary documentation must be submitted by the deadline via email to** [**info@wdbridge.com**](mailto:info@wdbridge.com) in Word or PDF format noting “[Organization Name] - 2024 Regional Tourism and Economic Development Proposal” in the subject line. Organizations will be sent an email confirming receipt of their application within three business days of their submission.

To be considered for funding, **proposals must be submitted by Thursday, July 25, 2024, at 4:00 p.m. EST.**