



TENDER NOTICE

WDBA RFQ 2024-026

1. Title Interpretive Signage Writing and Layout Services

2. Introduction Windsor-Detroit Bridge Authority (“**WDBA**”) is a non-agent Crown corporation with headquarters in Windsor and is responsible for the design, construction, financing, operation, and/or maintenance of a new Gordie Howe International Bridge (“**Project**”) between Windsor, Ontario and Detroit, Michigan through a public-private partnership. Further information about WDBA can be obtained at www.wdbridge.com.

3. Description This Request for Quotations (“**RFQ**”) is an invitation from WDBA to prospective Proponents to submit proposals for the provision of Interpretive Signage Writing and Layout Services. WDBA requires professional services and assistance from a team of writers and graphic designers to revise and refine previously sourced research content to fit sign parameters, applying a consistent narrative tone and writing style and proposing signage layouts that follows public signage best practices to all stories anticipated for inclusion on the tour.

4. Solicitation Type Request for Quotations

5. Region of Opportunity Windsor, Ontario, Canada.

6. Tendering Procedure Open

7. Summary of Key RFQ Dates The timetable for the RFQ is as follows:

RFQ Process	Date
Issue RFQ	September 17 th , 2024
Deadline for Questions & Clarifications	October 1 st , 2024 at 14:00:00 EST
Final Addendum	October 4 th , 2024 at 14:00:00 EST
Submission Deadline	October 8 th , 2024 at 14:00:00 EST

8. Documents The RFQ is available only through MERX, the electronic tendering system used by WDBA. For further information about MERX, call 1-800-964-MERX or visit the MERX website at www.merx.com.

9. Conditions to Participation None.

10. Proposal Delivery

Quotation must be submitted electronically to MERX using the MERX electronic bid submission system.

11. Delivery of Services

The Successful Proponent will be required to provide Interpretive Signage Writing and Layout Services, as outlined in the RFQ.

12. Contact

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