



PONT INTERNATIONAL  
**Gordie Howe**  
INTERNATIONAL BRIDGE

Canada 

# 2025 Community Organization Investment

## Information Session

January 9, 2025



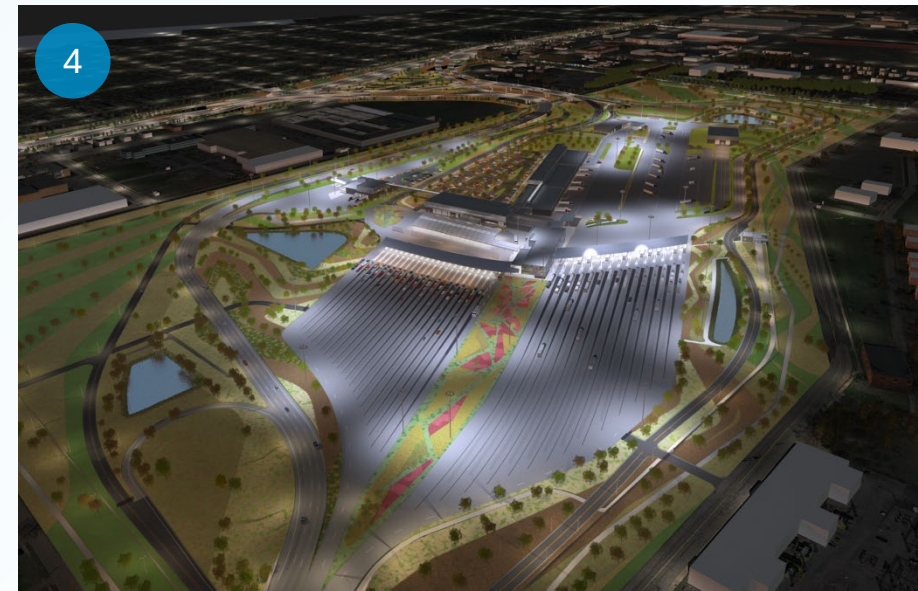


# Agenda

1. Project overview
2. Community Benefits Plan overview
3. Community Organization Investment
  - Eligible organizations and projects
  - Review and selection process
  - How to apply
  - Recently funded projects
4. Question and answer period

# Project Components

1. Gordie Howe International Bridge
2. Canada Port of Entry (POE)
3. Michigan Interchange
4. US Port of Entry (POE)





# Vision

**The vision for community benefits is to deliver a series of initiatives, based on public input, that create measurable and positive results-based opportunities for the host communities.**

The Gordie Howe International Bridge Community Benefits Plan:

- provides economic opportunities in the host communities
- contributes positively to workforce development programs, thereby improving economic inclusion
- delivers neighbourhood improvements
- ensures clear commitments and accountability from all parties for its delivery.



# Community Benefits Plan

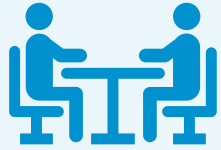


**The Workforce Development  
and Participation Strategy**



**The Neighbourhood  
Infrastructure Strategy**

# Neighbourhood Infrastructure Strategy Progress



**Over 300** local entrepreneurs and small businesses engaged in business development programming



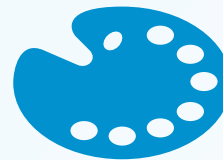
**\$700,000 CDN** invested in **40** organizations and over **50** projects through the Community Organization Investment initiative



**Over 100** homes repaired through the Delray Home Improvement Program



**Almost 1,000** trees planted in host communities



**Ten art pieces** installed in the host communities



**Over 1000** local youth received supports through a programming partner

# 2025 Community Organization Investment

The Gordie Howe International Bridge team is now accepting funding applications for the 2025 Community Organization Investment initiative.

## **\$150,000 (CDN) available in Windsor and Detroit**

- \$5,000 - \$50,000 (CDN) per funding request
- funding will go towards events, programming and infrastructure improvements delivered by non-profit and charitable organizations

**Apply by 4 p.m. on Wednesday, January 29, 2025.**



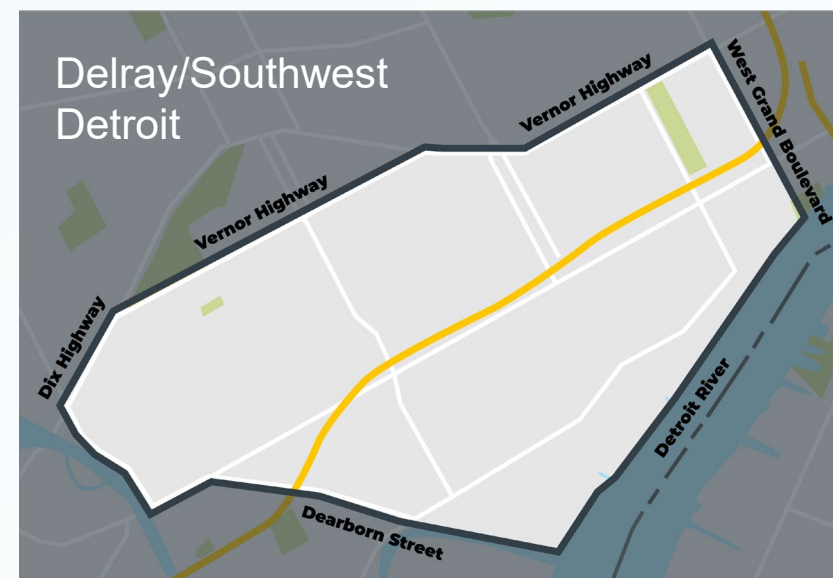
# Eligible Applicants

Organizations are considered eligible to apply if the organization is:

- a registered non-profit or charitable organization
  - if the applicant is not a registered non-profit or charity, a trustee/fiduciary organization that is a registered non-profit or charity must also be included
- located in or have a history of serving one of the host communities
- has experience implementing the deliverables detailed in the proposal
- has a reputation of successfully delivering upon commitments.

Only one application per organization will be accepted.

Applications **will not** be accepted from individuals or for-profit organizations, however, applications from public sector foundations will be accepted.





# Eligible Projects

Projects will be considered for funding if:

- The requested funds support events, programming or infrastructure improvements that provide direct benefit to the Sandwich/west Windsor or Delray/Southwest Detroit communities
- The funding supports a project that can be delivered between July 1, 2025, and March 31, 2026
- The funds requested are between \$5,000 - \$50,000 (CDN)
- The proposed project aligns with one of the community investment priorities:



Aesthetics,  
landscaping and green  
initiatives



Community  
Partnerships



Community safety and  
connections



Economic benefits and  
business development



Local history and  
culture



Food security and  
wellness



Tourism

# Additional Considerations

- Organizations that have received Community Benefits Funding are eligible to apply if the organization has satisfied previous reporting requirements.
- For infrastructure projects, renderings or drawings of proposed infrastructure and cost-estimates are required.
- A detailed budget breakdown is required for event and programming proposals.
- The lead applicant or trustee/fiduciary organization must provide proof of charitable or non-profit status.
- All applications must be signed by a senior staff person and board member who are authorized to sign on behalf of the organization.
- The project team reserves the right to offer funding in an amount that differs from the original funding request.
- Upon approval of funding, successful applicants will receive further information regarding grantee expectations, recognition and promotional and reporting requirements.

## Ineligible expenses:

- Scholarships
- Deficit or debt reduction
- Overhead or operational costs
- Fundraising/sponsorship activities
- Advocacy or political activities
- Complete or partial purchases of vehicles

Projects/initiatives that could be considered religious may be considered if the proposed project is non-religious in nature and will provide benefits to the greater community.



# How to Apply



Electronic  
submissions

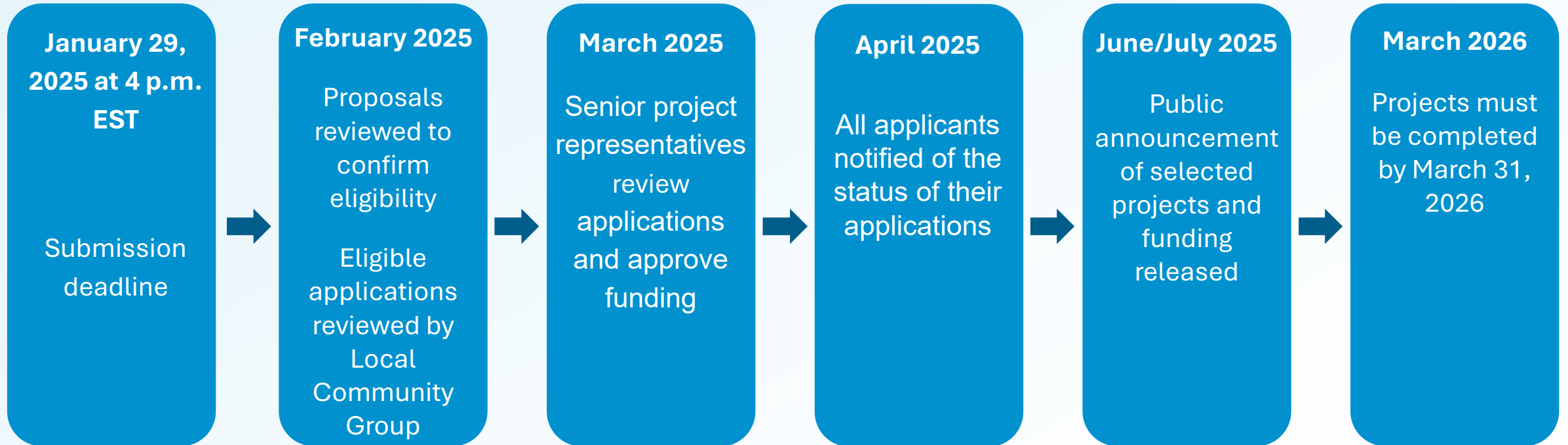
Download the appropriate proposal form from [GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com) and submit the completed proposal and required supplementary information via email to [info@wdbridge.com](mailto:info@wdbridge.com)



Hard copy  
submissions

Submit a hard copy of the application and supporting documents to WDBA's Main Office or one of the project's Community Offices in Sandwich, Windsor or Southwest Detroit

# Proposal Review and Selection Process



Individuals reviewing applications will be required to treat all information as confidential and adhere to Non-Disclosure and Conflict of Interest Agreements.



# 2024 Community Organization Investment Recipients

## Canadian Projects

- **Assumption University** - Father Joe Quinn Education Series
- **Bike Windsor Essex** - Virtual Guided Bicycle Tours
- **CJAM Student Media** - 2024 Higher Grounds Music and Arts Festival
- **Sisters of the Holy Names of Jesus and Mary** - Family Activities and Events
- **Society of Saint Vincent de Paul – Helping Hands Friendship Centre** - Purchase of Fridge/Freezer and Programming Support
- **Windsor Essex Community Housing Corporation** - Kickstarting the West
- **Windsor Symphony Orchestra** - Education, Community Outreach and Concert Programming

## US Projects

- **Hispanic Police Officers' Association of Michigan - Detroit Chapter** - Grants for Youth Sports in Southwest Detroit
- **New City Kids** - Transformational Teen Life Internship Program
- **Southwest Detroit Business Association** - Discover Southwest Detroit
- **Southwest Economic Solutions** - Literacy Programming at Campbell
- **Trinity-St. Mark's Pantry and Gardens** - Feed the Homeless
- **Unity in Our Community Timebank** - Let's Get Moving



**Gordie Howe**  
INTERNATIONAL BRIDGE

# Stay connected



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WDBA-APWD

## Visit our offices

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