



PONT INTERNATIONAL
Gordie Howe
INTERNATIONAL BRIDGE

Public Information Meeting

September 24, 2025

Construction Update

Bridge



Bridge Aesthetic Lighting Test

- Bridge Roadway Lighting – Initial lighting began August 29, 2025
- Bridge Edge Lighting began September 18, 2025
- Bridge Cable Stay Aesthetic Lighting began September 18, 2025
- Bridge Tower Aesthetic Lighting will start on September 26, 2025



Construction Update

Ports of Entry



Construction Update

Jefferson Avenue Barrier Wall



Construction Update

Michigan Interchange (I-75)



Local Road Improvements



Reconstruction and realignment of:

- Green Street (in progress)
- Campbell Street (complete)
- Livernois Avenue (complete)

Reconstruction and reconfiguration of the following intersections:

- West End Street and Fort Street (complete)
- West End Street and W. Jefferson Avenue (complete)
- Dearborn Street and W. Jefferson Avenue (in progress)
- Clark Street and Fort Street (complete)
- Clark Street and W. Jefferson Avenue (complete)

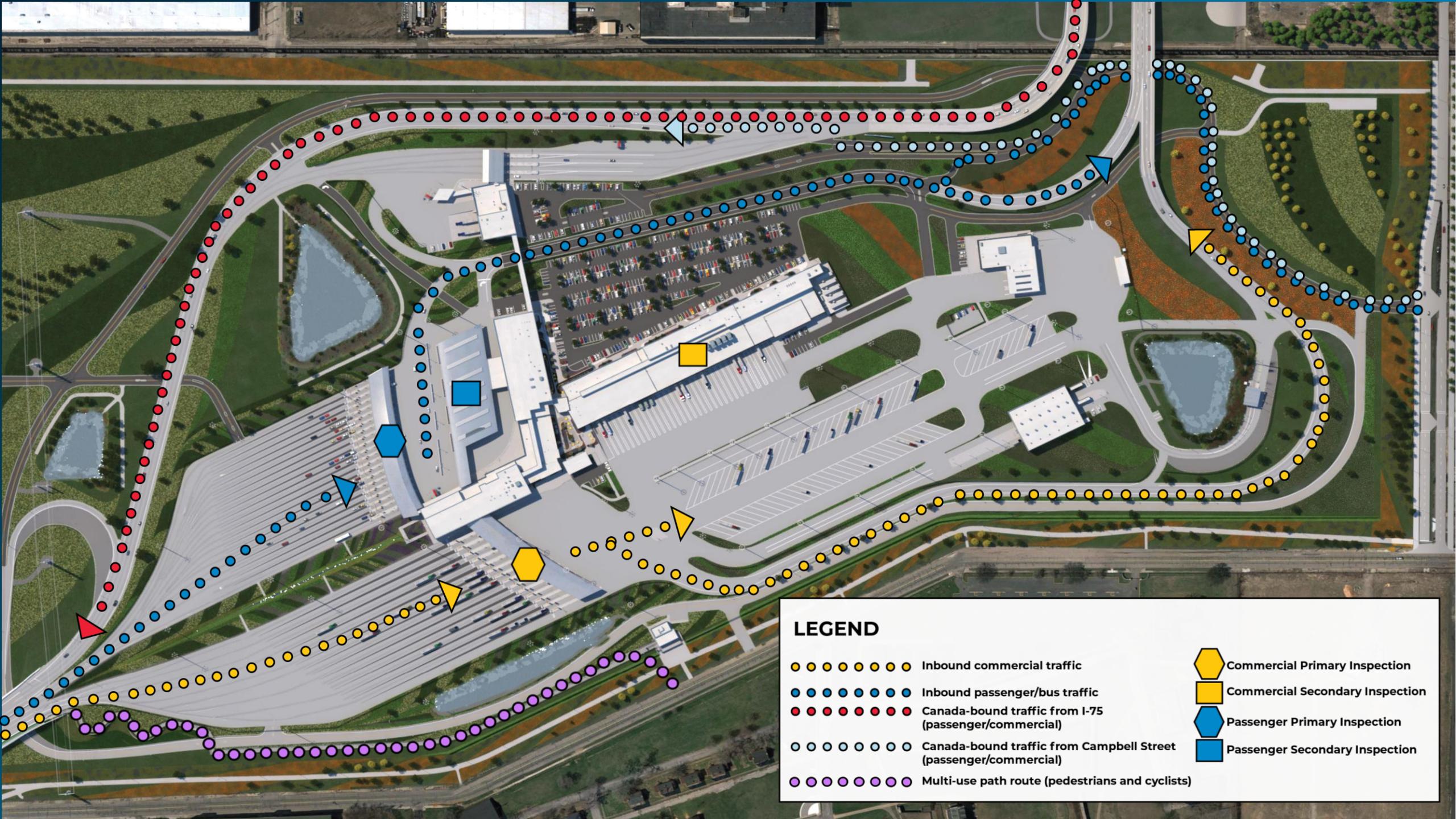
Road resurfacing will take place on:

- North and southbound I-75 Service Drives (in progress)
- Fort Street (in progress)
- Cavalry Street (in progress)
- W. Jefferson Avenue (in progress)

Construction Mitigation

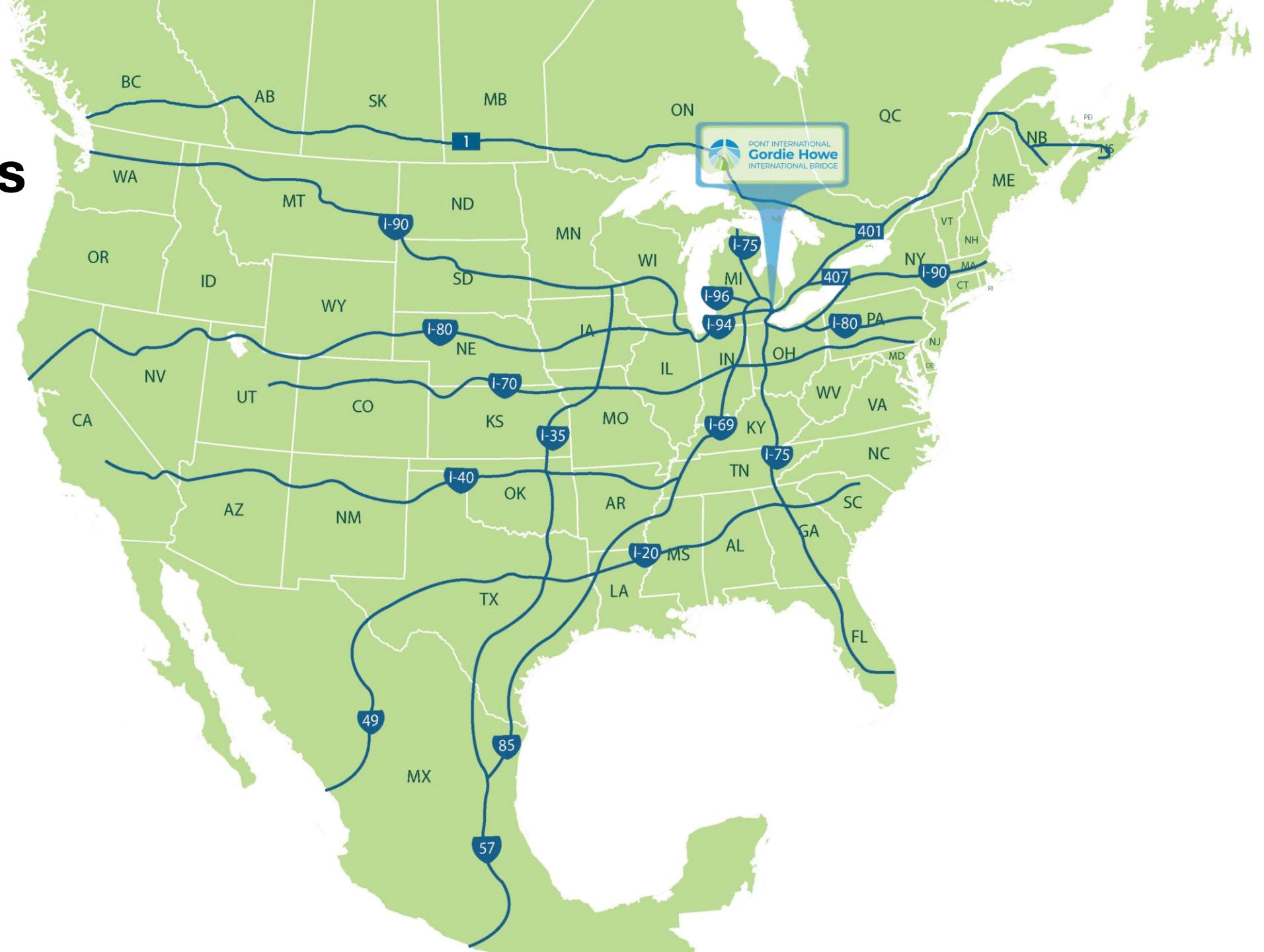


- ✓ Vibration Monitoring Program
- ✓ Dust control
- ✓ Noise control

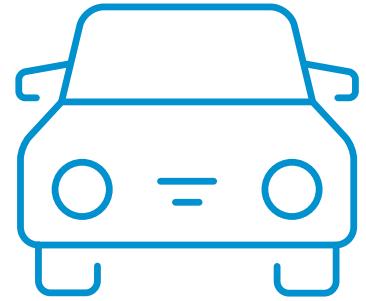




Highway Connections



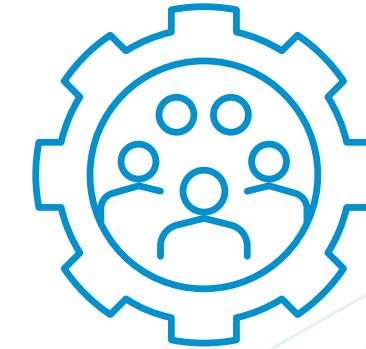
Intelligent Transportation System (ITS)



**Traffic
Management**



**Traveller
Information**



**Operations &
Maintenance**

Tolling and Accounts

- ✓ Rate based on vehicle classification, axle of vehicles and height
- ✓ Tolls can be paid in Canadian and US dollars
- ✓ Combination of manual, automatic and electronic toll collection
- ✓ Prepaid and post-paid accounts
- ✓ Customer service call centre
- ✓ Bilingual English/French services



Customer Accounts

Benefits to travellers:

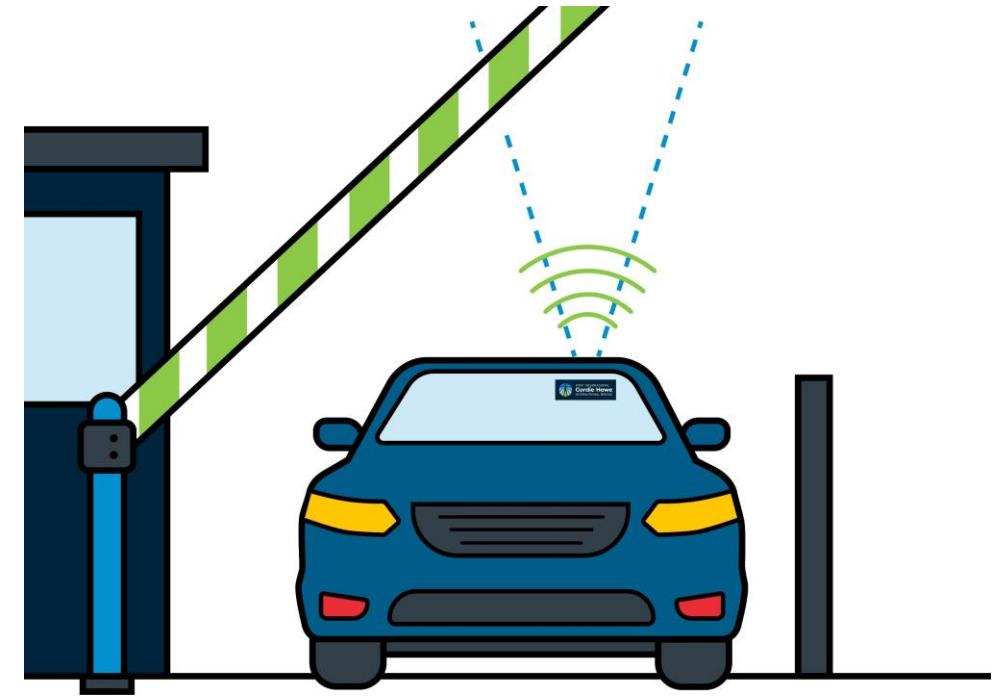
- discounted rates
- pre- and post-paid accounts
- time efficiency

How it works:

- account holders provided with branded RFID tag
- Tag read in electronic toll collection lanes

How to open an account:

- customer service webpages on gordiehoweinternationalbridge.com
- a mobile unit
- through Customer Service Centre



Officially Licensed Merchandise Partners

How vendors can apply:

- Respond to the Expression of Interest posted at GordieHoweInternationalBridge.com by October X, 2025.

Ideal partners will have:

- Experience in licensing and branded merchandise development
- Strong distribution and e-commerce capabilities
- Artistic design capabilities
- A track record of successful collaborations with established brands
- The ability to manage production, logistics and sales effectively
- Headquarters based in Windsor-Essex or within 100 kilometres of Windsor-Essex, or Detroit is preferred.

Questions:

- Email procurement@wbridge.com.

Community Benefits Plan



**The Workforce Development
and Participation Strategy**



**The Neighbourhood
Infrastructure Strategy**

Workforce Development and Participation Strategy

Cumulative Totals from September 2018 – June 2025



14,870+

individuals oriented to
the project in Canada
and the US



820+

- apprentices/pre-apprentices assigned to the project



435+

- co-operative learning experiences have been provided on the project



290+

- local businesses engaged on the project

Community Benefits Plan

Neighbourhood Infrastructure Strategy



Community Office Hours



Sandwich Community Office

- 3201 Sandwich St.
Windsor



Southwest Detroit Community Office

- 7744 W Vernor Hwy.
Detroit

- **Community Office Hours:**
- **Tuesdays 10:00 a.m. – 4:00 p.m.**
- **Thursdays 10:00 a.m. – 4:00 p.m.**
- After-business appointments may be available upon request.



Stay connected

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