

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE PLAN QUARTERLY REPORT- SUMMER/FALL 2025

JULY - SEPTEMBER 2025



**WDBA • APWD**  
Windsor-Detroit  
Bridge Authority  
Autorité du pont  
Windsor-Détroit



As the Crown corporation responsible for overseeing the construction and operations of the Gordie Howe International Bridge, Windsor-Detroit Bridge Authority (WDBA) is uniquely positioned to have influence on local, regional, national and international levels.

WDBA's Environmental, Social and Governance (ESG) Plan, launched in 2023, allows the organization to actively support the creation of a thriving and sustainable future for employees, bridge users and the communities where we operate throughout the project's life cycle. With a commitment to transparent and accountable implementation, the project team is proud to report on ESG accomplishments through this quarterly report.

WDBA acknowledges that the land where the Gordie Howe International Bridge project is being constructed sits on Anishinaabe Territory. The Anishinaabeg in the Windsor area are known as the Three Fires Confederacy which consists of the Ojibwe, Odawa, and Potawatomi Nations. This land has also served as a place of refuge for the Huron/Wendat people.



## CORPORATE CULTURE



WDBA concluded the annual **Steps Challenge**, encouraging staff to stay active



Employees' dogs were profiled in a collage to highlight **International Dog Day**



WDBA recognized **National Day for Truth and Reconciliation** by sharing local events and training for staff



Launched WDBA's 4-week health challenge focused on **stress management** to help staff make positive changes for a healthier lifestyle



## ENVIRONMENT



**Aesthetic lighting testing** began on the project with ongoing monitoring during bird migration



The **Broadway Street multi-use path**, a trailhead at Malden Park and bike racks were unveiled by the project team



**Sixty-five willow leaf aster plants** were relocated for the Broadway Street multi-use path with ongoing monitoring throughout their first growing season



**World Snake Day** on July 16, 2025, raised awareness about snake species, including those that live near the Gordie Howe International Bridge



On July 30, 2025, WDBA celebrated its 11-year anniversary as an organization. It was established through the Government of Canada's announcement of the corporation's first CEO and Board of Directors, followed by the appointment of Canadian and Michigan representatives to the International Authority. Since its inception, WDBA has overseen the procurement process and construction phase for the Gordie Howe International Bridge project.

 WDBA staff participated in a **Sandwich community cleanup** and presented at Essex Region Conservation Authority's (ERCA) environmental tour

 Partially funded through the Community Benefits Plan, project staff attended Art Windsor-Essex's (AWE) **Night Light Arts and Cultural Festival** featuring light installations and activities in downtown Windsor

 The project team joined the Windsor Essex Community Housing Corporation (WECHC) **Community Block Party** at Crowley Park in July to celebrate their new soccer nets, a community garden and a mural

 WDBA staff presented at the **Detroit Riverfront Conservancy Annual Picnic** to highlight the project and engage with local volunteers

 The project team hosted its quarterly **Public Information Meetings** in Windsor and Detroit, providing project updates and public engagement

 The project team participated in the City of Windsor **Open Streets event** focused on cycling and walking



Project representatives joined members of the University of Windsor Engineering department to unveil a scale model of the bridge. The donated model spans 6.1 metres/20 feet in length and 2.4 metres/8 feet in width, demonstrating an outstanding visual of the four project components: the bridge, Canadian and US Ports of Entry, Michigan Interchange, and surrounding roadways and landscaping. WDBA has a decade-long partnership with the University of Windsor with over 220 students completing placements with WDBA. This partnership makes the donation of this scale model a fitting selection.



## AWARD WINNING



The project team was recognized receiving three new awards including:

- The Stakeholder and Community Relations Team received a Gold Quill Award of Merit for its consultation and engagement approach in support of the commemorative art commission, *Make a Joyful Noise*.
- The Communications Team received both an Ovation Award of Excellence from IABC Toronto and a Virtuoso Award of Excellence from IABC London for its *Connecting the Gordie Howe International Bridge* video.



For more information about the ESG plan:

 1-844-322-1773  [info@wdbridge.com](mailto:info@wdbridge.com)

 [GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com)



## CORPORATE CONDUCT



The team continues to meet all Corporate Conduct and regulatory requirements identified within the ESG Plan.