



PONT INTERNATIONAL **Gordie Howe** INTERNATIONAL BRIDGE

Good afternoon,

Here are a few things we wanted you to know about:

NEW PARTNERSHIP OPPORTUNITY



Unique Partnership Opportunity

Windsor-Detroit Bridge Authority (WDBA) is looking to establish third-party merchandise partnerships to design, produce and sell Gordie Howe International Bridge Officially Licensed Merchandise.

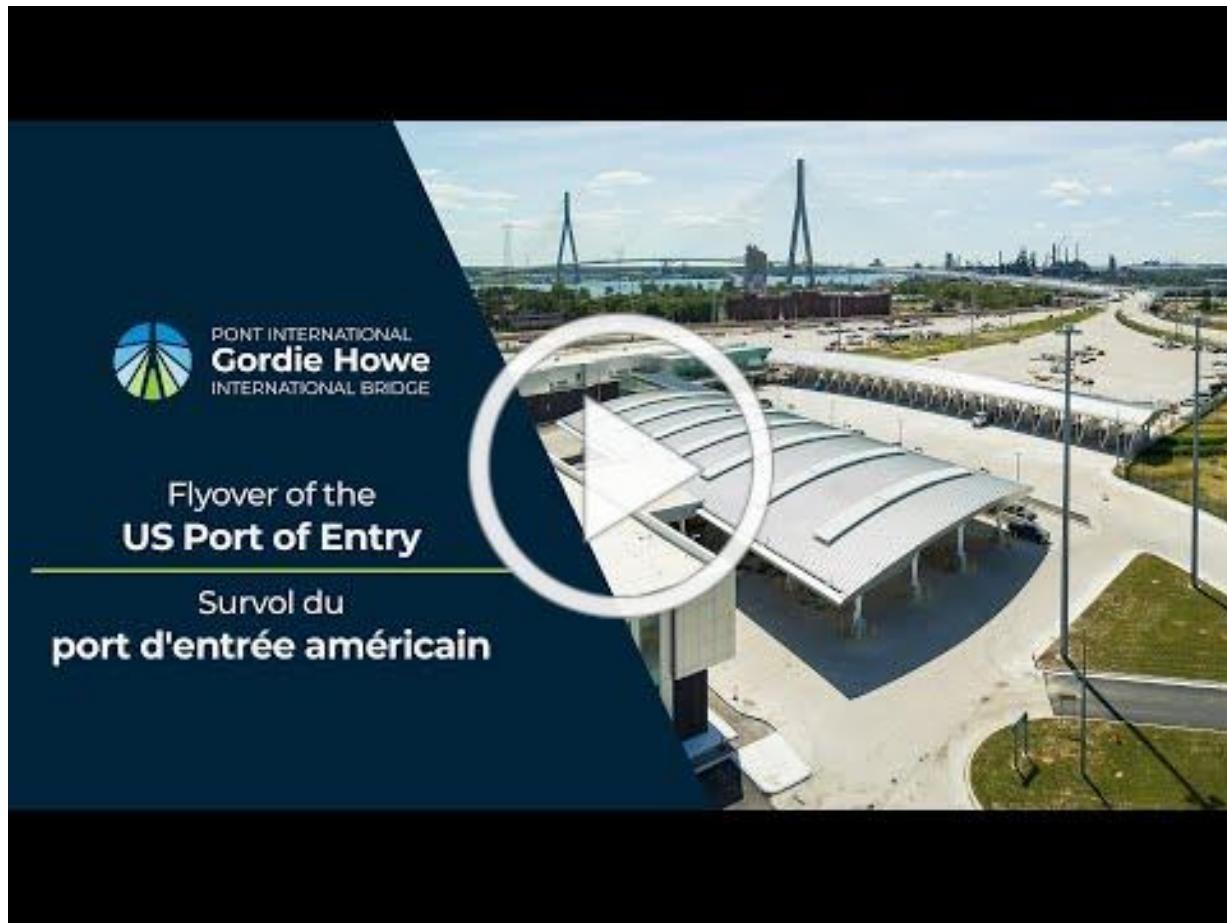
Vendors with expertise in apparel, accessories or collectibles that can deliver unique, artistic, market-ready merchandise are encouraged to review and reply to the [Expression of Interest](#) posted on GordieHoweInternationalBridge.com on or before November 14, 2025.

WDBA's goal is to identify partners that can offer a unique product line for sale locally, nationally, and internationally online and/or in-person at pop-up locations or physical storefronts in Windsor, Ontario and Detroit, Michigan. Multiple partnerships may be established in Canada and the US with preference given to supporting vendors local to the Windsor and Detroit region. WDBA will earn a portion of all profits or sales, which will be fully redirected back into the host communities through long-term community-based grants.

New Photo Gallery and Flyover Footage

Our new **photo gallery** highlights the US Port of Entry (POE). At the US POE landscaping is underway and crews are working on signage, line painting and more. Watch new flyover footage

below.



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