

# Gordie Howe International Bridge **MOMENTUM**

Quarterly Newsletter issued by: Windsor-Detroit Bridge Authority

November 2025

The Gordie Howe International Bridge project between Windsor, Ontario and Detroit, Michigan will help move goods and people more efficiently at this important trade gateway. Managed by Windsor-Detroit Bridge Authority (WDBA) and working in collaboration with the State of Michigan, the project is being delivered through a public-private partnership (P3) which will see Bridging North America (BNA) design, build, finance, operate and maintain the bridge.

## IN THIS EDITION

- Operational Updates
- People Profile
- Aesthetic Lighting Testing
- In the Community
- Navigating The Ports of Entry
- Broadway Street Multi-Use Path and Malden Park Trailhead Are Open
- Kid Zone

## OPERATIONAL UPDATES

### Project Schedule

The project team is progressing well toward construction completion this year with opening as soon as early 2026. Like any large complex project, the team is currently focusing on commissioning and testing to ensure we identify any potential issues before opening the bridge to traffic. We are also providing border agencies sufficient time to achieve operational readiness on what is the largest and most complex border crossing along the US-Canada border.

The exact opening date will depend on our ongoing quality reviews and commissioning, as well as the need for our operating teams and border agencies to achieve operational readiness. We will continue to provide updates on the timelines as we move towards opening.

### Coming soon

- Customer account program to provide passengers with the most convenient way to pay toll using pre-paid accounts.
- Dedicated Customer Care team to support account program and tolling needs.
- Toll rates and policy.
- Multi-use path policy and terms of use.

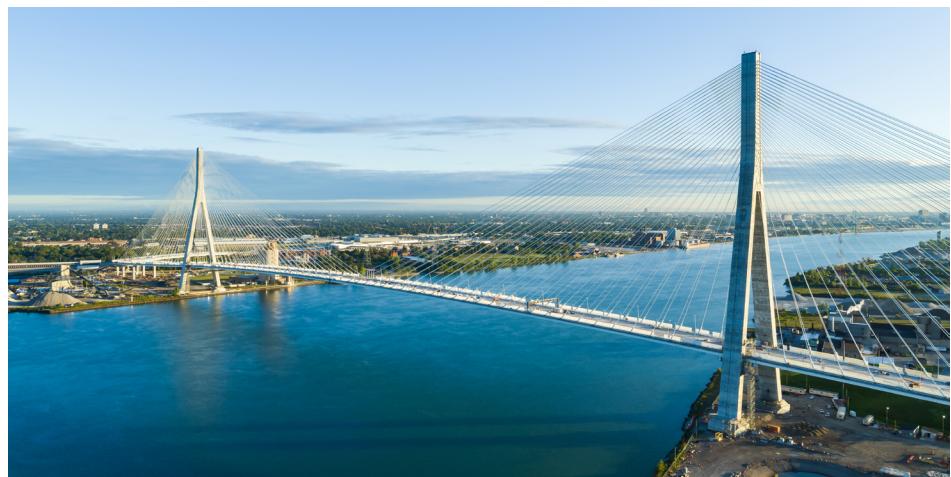
## CONTACT US

Have a question about the Gordie Howe International Bridge project?

Meet with our team at our Sandwich Community Office at 3201 Sandwich St. or Southwest Detroit Community Office at 7744 W Vernor Hwy.

Office hours can be found on [GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com).

Call us toll-free at 1-844-322-1773, email us at [info@wdbridge.com](mailto:info@wdbridge.com), or message us through any of the project social media accounts.



# PEOPLE PROFILE

## MEET KATIE BOSCO

Katie was born and raised in Windsor, Ontario. After graduating from the University of Windsor with a Bachelor of Commerce in Business Administration, she worked in the public liaison office for the Rt. Hon. Herb Gray Parkway project. Since 2016, she has been part of the Corporate Affairs and External Relations team, supporting stakeholder relations and community outreach, with a recent transition to a new customer-focused team.

### Q. What type of work are you doing on the project?

I am proud to lead our newly established business development team at the Gordie Howe International Bridge. Our main goal is to enhance customer relations by delivering creative outreach strategies and an overall exceptional customer experience. Right now, we're busy behind the scenes preparing for opening day to ensure travellers are aware of the new crossing and will have a seamless experience throughout their cross-border journey. I am excited to welcome drivers and witness their satisfaction with using our state-of-the-art facility.

### Q. What is the most rewarding part of working on the project?

Being part of this landmark project that will have a lasting impact on my hometown fills me with pride. I've had the privilege of collaborating with many talented colleagues and engaging with community organizations, residents, businesses and future users throughout the construction process. We've integrated feedback from these groups every step of the way, making this project reflective of the communities we serve. Once we open, I look forward to walking the multi-use path with my family and sharing the story of how it originated — through grassroots community efforts.

### Q. What do you wish other people knew about the project?

Projects like the Gordie Howe International Bridge offer vast opportunities, from hands-on experiences for students to tens of thousands of jobs for skilled trades, engineers, communications and many other administrative teams that advance the work forward. The bridge will be a catalyst for business, stimulating economic growth and offering new opportunities for tourism and entrepreneurs looking to serve future bridge and path users. I hope the momentum of this project inspires others to collaborate and discover new ideas to leverage the bridge to further enhance our region.

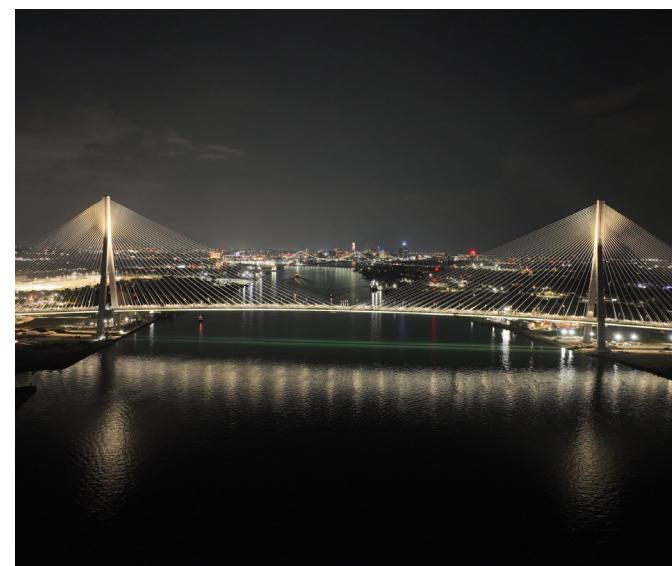


**KATIE BOSCO**  
Lead, Customer Relations

## AESTHETIC LIGHTING TESTING

You may have noticed the Gordie Howe International Bridge is a little brighter these days. Starting in late August, testing began on the bridge's 164 streetlights. In September, testing began in stages for the nearly 5,000 white LED lights that amplify the timeless and elegant design features of the bridge's main span, the towers and the stay cables. Testing of bridge edge lighting began mid-September, followed by cable stay lighting testing and finally tower lighting testing.

White lights are used for the aesthetic lighting to best highlight the design features that have become iconic to the Gordie Howe International Bridge and align with the contemporary minimalism guiding principles of the project. Through an advanced lighting control system, each individual light is programmable with dimming and sequencing options allowing for various displays. Following testing, the lights may remain on.



## IN THE COMMUNITY

### Open Streets

Now that Sandwich Street reconstruction has wrapped, the project team returned to participate in the City of Windsor's annual Open Streets event. The team hosted a booth in the Sandwich hub in front of the Gordie Howe International Bridge Community Office where kids could compete in a hockey shootout and learn about the project including the multi-use path and connecting trails.



### Build a Dream Breakfast

On International Day of the Girl, Windsor-Detroit Bridge Authority staff attended the Build a Dream annual stakeholder breakfast and fundraiser to support programs for girls and young women across Canada.



### Community Investment Breakfast

Windsor-Detroit Bridge Authority staff attended the Southwest Detroit Business Association Community Investment Breakfast recognizing BIPOC and immigrant businesses in the Southwest Detroit community.

## BUSINESS DEVELOPMENT

### Battery Show North America

In October, the Business Development team attended the Battery Show conference in Detroit to network with cross-border businesses in the battery and EV industry and promote the bridge as a new crossing.



### Highway Carrier Night

Project staff attended and spoke at Highway Carrier Night, hosted by the Windsor Transportation Club to connect with Windsor-Essex's transportation leaders as the Gordie Howe International Bridge prepares for opening day.

## PUBLIC INFORMATION MEETINGS

**December 3, 2025**, at our Southwest Detroit Community Office (7744 W Vernor Highway) from 3:00 p.m. – 6:30 p.m.

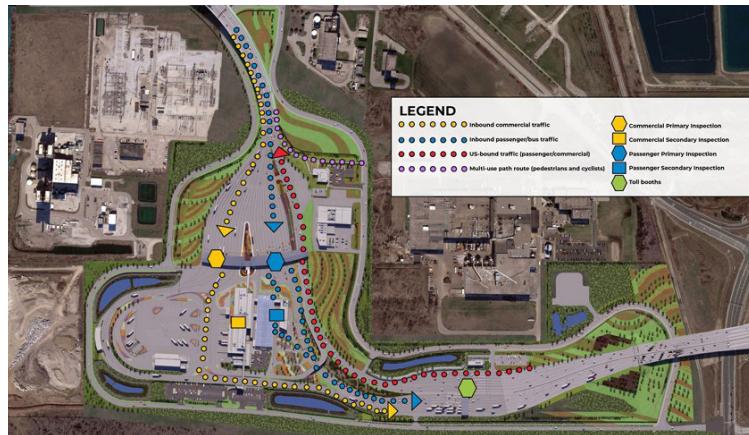
**December 4, 2025**, in Windsor at Mackenzie Hall (3277 Sandwich Street) from 3:00 p.m. – 6:30 p.m.

The meetings will provide the latest updates on construction, operations, customer account registration and the Community Benefits Plan.



## NAVIGATING THE PORTS OF ENTRY

The Canadian and US Ports of Entry are the largest along the North American border, with the Canadian Port of Entry clocking in at 130 acres, and the US Port of Entry at 167 acres. The bridge will accommodate commercial, passenger and motorcoach vehicles as well as pedestrians and cyclists. Vehicular toll collection is located at the Canadian Port of Entry. You may be wondering how different types of vehicles will flow through these large ports. These graphics document how to navigate the Ports with ease.



Canadian Port of Entry



US Port of Entry

## BROADWAY STREET MULTI-USE PATH AND MALDEN PARK TRAILHEAD ARE OPEN

This fall, the project team and the City of Windsor announced the opening of the Broadway Street multi-use path and Malden Park Trailhead. The path connects Malden Park to the Gordie Howe International Bridge Canadian Port of Entry, where people will use the bridge's multi-use path to walk or cycle to the United States once open. In addition to the path, a new trailhead was installed at Malden Park to provide path users with a safe place near the bridge to park.

The new Broadway Street multi-use path extends approximately 0.6 kilometres from an existing Ontario Ministry of Transportation (MTO) trail at Ojibway Parkway to an existing municipal trail at Matchett Road. This connection links to broader regional trails, including the Rt. Hon. Herb Gray Parkway Trail, the Great Lakes Waterfront Trail and the Trans Canada Trail in Canada, and the Joe Louis Greenway, Great Lakes Way and Iron Belle Trail in the United States.

Funding for the Broadway Street multi-use path and Malden Park Trailhead was provided by the Community Benefits Plan.



## KID ZONE

Cut up the puzzle pieces, scramble them up, then complete the puzzle.

