

With toll rates announced and Breakaway launched, future users of the Gordie Howe International Bridge can start planning their cross-border journeys with the new bridge in mind.

Breakaway is our toll discount program unique to the Gordie Howe International Bridge, and it is customers' pass to a seamless crossing experience. Breakaway members can receive up to 25% off standard toll rates through flexible account options for passenger vehicles and for businesses.

This initial launch of Breakaway is exclusively for business accounts, providing companies an opportunity to sign up and prepare their fleets for when the bridge opens.

Breakaway Business Accounts are designed for companies of any size and vehicle type and feature:

- free registration
- free and unlimited tags
- convenient online account management
- detailed monthly statements
- tailored customer care
- dedicated business development partners to help organizations integrate Breakaway into their operations.

Businesses are encouraged to sign up early for Breakaway to receive their welcome package – complete with tags and an installation guide. Signing up is simple:

1. Visit **[GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com)** or call **1-855-200-3299**.
2. Enter business and payment information
3. Select tag options and provide vehicle details. A \$150 deposit is required for business prepaid accounts.

Three types of Breakaway tags are available depending on vehicle type:

- Windshield tags are the standard tag to be installed on most vehicles.
- Headlamp tags should be ordered specifically for motorcycles or vehicles with metalized windshields.
- Licence plate tags may be needed for vehicles of specific size or orientation.

After registered customers receive their Breakaway tags in the mail, they will install the tag on their vehicles and activate the tags through their online account. Once the bridge opens to traffic, account holders will simply drive to any open toll lane at the Gordie Howe International Bridge, and the gate will open in seconds. Tolls will be automatically deducted from the prepaid account.

The toll lanes at the Gordie Howe International Bridge are managed to optimize traffic flow, reduce queue lengths and save time. Dedicated Breakaway toll lanes will be available in each direction.

Registration for prepaid personal accounts for individuals, families and commuters with passenger-type vehicles will launch in the coming weeks. This account type offers up to four Breakaway tags.

Companies interested in learning more about account options and toll rates and to discuss the integration of Breakaway into your business operations are invited to join us at our upcoming **Breakaway Business Sessions.**

Spots are limited. RSVP at [GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com) to secure your spot.

<b>March 23, 2026</b> 1:00p.m. – 2:00p.m. SEMCOG 1001 Woodward Avenue Suite 1400 Detroit, Michigan	<b>March 25, 2026</b> 1:00p.m. – 2:00p.m. Ciociaro Club 3745 North Talbot Road Oldcastle, Ontario	<b>March 27, 2026</b> 12:00p.m. – 1:00 p.m. Virtual Meeting Microsoft Teams
---	---	--

**For more information about the Gordie Howe International Bridge visit**  
[GordieHoweInternationalBridge.com](http://GordieHoweInternationalBridge.com) or call 1-844-322-1773.

Connect with us on LinkedIn at [linkedin.com/company/wdba-apwd](https://linkedin.com/company/wdba-apwd), like us on Facebook at [facebook.com/GordieHoweBridge](https://facebook.com/GordieHoweBridge) and subscribe to our YouTube channel at [youtube.com/@GordieHoweBridge](https://youtube.com/@GordieHoweBridge).