

All travellers planning to use the Gordie Howe International Bridge can start preparing for their cross-border journeys with the launch of Breakaway personal accounts.

Breakaway is our toll discount program unique to the Gordie Howe International Bridge, and it is customers' pass to a seamless crossing experience. Breakaway members can receive up to 25 per cent off standard toll rates through flexible account options for passenger vehicles and for businesses.

After the successful rollout of Breakaway business accounts, individuals and families now have the opportunity to sign up, receive their tags and get ready for opening day.

Breakaway Personal Accounts are designed for all travellers, whether you are commuting to work, visiting relatives or exploring the region. They feature:

- free registration
- free tags
- up to four vehicles linked under one account
- convenient online account management with one monthly statement
- customer support.

Individuals and families are encouraged to sign up early for Breakaway to receive their welcome package – complete with tags and an installation guide. As a special bonus, the first 1000 personal account registrants will receive a commemorative hockey card in their welcome package.

Additionally, deposits for all personal accounts registered prior to bridge opening are set at \$20, reduced from the standard \$50 that will be required after opening. Future toll charges are deducted from account deposits.

Signing up is simple.

1. Visit **GordieHoweInternationalBridge.com** or call **1-855-200-3299**.
2. Enter personal and payment information and pay the deposit.
3. Select tag options and provide vehicle details.

Two Breakaway tags are available for passenger-style vehicles.

- Windshield tags are the standard tag to be installed on most vehicles.
- Headlamp tags should be ordered specifically for motorcycles or vehicles with metalized windshields.

After registered customers receive their Breakaway tags in the mail, they will install the tag on their vehicles and activate the tags through their online account. Once the bridge opens to traffic, account holders will simply drive to any open toll lane at the Gordie Howe International Bridge, and the gate will open in seconds. Tolls will be automatically deducted from the prepaid account.

For added convenience, Breakaway members gain access to a unique QR code that enables payment when scanned in the toll lane using their smartphone. They may also link their Breakaway account to NEXUS, allowing them to use their NEXUS card to pay in any toll lane. This will support individuals carpooling together and sharing toll costs.

The toll lanes at the Gordie Howe International Bridge are managed to optimize traffic flow, reduce queue lengths and save time. Dedicated Breakaway toll lanes will be available in each direction.

Business account registration remains open, allowing companies to prepare their fleets alongside personal travellers ahead of bridge opening.

Individuals interested in learning more about account options and toll rates are invited to join us at the upcoming Public Information Meetings hosted by Windsor-Detroit Bridge Authority (WDBA).

| | |
|---|---|
| <p>April 15, 2026 3:00 p.m. – 6:30 p.m. Mackenzie Hall Cultural Centre 3277 Sandwich Street Windsor, Ontario</p> | <p>April 22, 2026 2:00 p.m. – 5:00 p.m. CHASS Center 5635 West Fort Street Detroit, Michigan</p> |
|---|---|

For more information about the Gordie Howe International Bridge visit
GordieHoweInternationalBridge.com or call 1-844-322-1773.

Connect with us on LinkedIn at [linkedin.com/company/wdba-apwd](https://www.linkedin.com/company/wdba-apwd), like us on Facebook at [facebook.com/GordieHoweBridge](https://www.facebook.com/GordieHoweBridge) and subscribe to our YouTube channel at [youtube.com/@GordieHoweBridge](https://www.youtube.com/@GordieHoweBridge).